

Exciting opportunity: Join Trico's Member Ambassador Program

Trico is excited to announce the launch of the Member Ambassador Program (MAP) — a unique opportunity for Members to become informed advocates for Trico and its mission. Through this educational program, participants will gain an in-depth understanding of Trico's operations, values, and the cooperative model, empowering them to champion Trico's services, programs, and initiatives within the community.

What is MAP?

MAP consists of four sessions held throughout the year, each designed to educate Members on key topics related to Trico's history, operations, and strategic direction. Sessions include:

- Cooperative 101 and Tour: Learn about Trico's history, mission, and power supply, including tours of key facilities such as the Avion Solar and Battery Storage Site.
- Trico Hot Topics: Discuss governance, industry trends, and safety with tours of Trico HQ and our Dispatch Center.
- Apache Generating Station Tour: Explore Trico's power supply first-hand at this critical generating station.
- Hot Topics & Appreciation Luncheon: Delve into topics like the energy transition, rate structures, and cybersecurity, followed by a special luncheon.

Why participate?

MAP offers a unique chance to deepen your understanding of Trico's role in the community, sustainability efforts, and the energy industry. Participants will leave with the knowledge and tools to advocate for Trico and its initiatives, both within their communities and beyond.

How to apply

Applications are available on our website www.trico.coop. The deadline to apply is March 21, 2025 at 4 p.m. Selections will be announced during Trico's Annual Membership Meeting on April 5, 2025. The first session begins in May 2025. The program is open to 20-30 Members, or their dependents, with a focus on geographic and demographic diversity.

Session Dates:

- Session 1: May 6, 2025
- Session 2: August 19, 2025
- Session 3: November 18, 2025
- Session 4: February 3, 2026

All sessions will be held at Trico's headquarters in Marana. Buses will be provided for off-site tours.

Expectations

Participants are expected to attend all four sessions, engage in key Trico events, and serve as ambassadors for the cooperative.

This is an exciting opportunity to learn, engage, and advocate for Trico. We look forward to welcoming the first Program of MAP members in May 2025!